



OPLUS

EVENTS & EXHIBITIONS

WE
DESIGN
SUCCESS

2022

PORTFOLIO

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OPLUS AE | OPLUSEVENTS

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ABOUT OPLUS

A Short overview, to provide some insight into who Oplus is and what we believe in.

WE GROW RELATIONSHIPS, YOU'RE NOT JUST A CLIENT.

ISO CERTIFIED
OPLUS
EVENTS & EXHIBITIONS

WE DESIGN SUCCESS

OPLUS is driven by a team of passionate experts with more than **15 years of experience in the fields of marketing, events & exhibitions design, management & production.**

We are in the business of infusing meanings. We don't just churn out projects one after the other or implement shallow designs. We create products, services and experiences that address your goals and engage your target audience.

We are passionate about success. For us, it's not a condition, but a given. We create solutions with key success indicators in mind. We go to great lengths to make sure each project is born of meticulous research that transforms ideas into insights and analysis into strategy, so that we design not only form, but also substance.

OPLUS TEAM

We are a group of professionals having background experience with global advertising agencies coming together to provide strategic communication solutions, so our clients get speed and creativity of a boutique agency and the vision and approach of a network agency at one place.

SERVICES

Exhibition Stands
In-house Design & Production
Event Management
Marketing
Hologram
Virtual Reality
Film Production & Motion Graphics
Audio Visual
3D Video Mapping

We are truly local and yet have global finesse through our partnerships. We offer the benefits of local consumer insights, market and cultural understanding together with global reach, emergent technologies and international expertise.



BASED IN UAE AND SERVING

GCC COUNTRIES KSA, Kuwait, UAE, Oman

LEVANT COUNTRIES Egypt, Jordan

EUROPEAN COUNTRIES Spain, Germany, Portugal, Poland, Russia, Turkey, Netherlands
& USA | Brazil | China | India



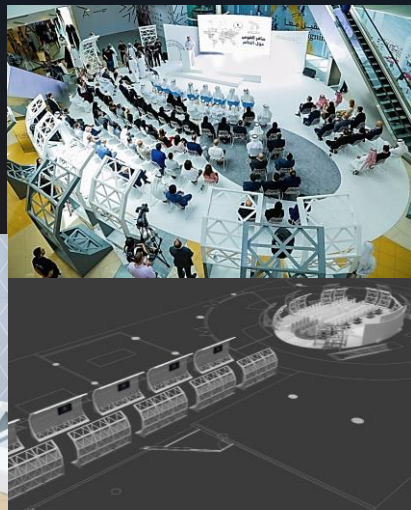
EVENTS & EXHIBITIONS

We offer Customized services focused on everything related to planning, producing and executing a successful event or exhibition.

We offer A to Z services. We value our clients and work on building lasting relationships that lasts for years.

Our involvement consists of creative Design, full quality Production & Managing the event

مؤسسة دبي للمستقبل
DUBAI FUTURE FOUNDATION



Dubai Future Foundation 2nd Anniversary at the Boulevard, Emirates Towers.

اقتصادية دبي
DUBAI ECONOMY



The UAE Economic Forum in Dubai at the Armani Hotel.

UAEU

جامعة الإمارات العربية المتحدة
United Arab Emirates University



The UAEU Graduation Ceremony for the 38/89 Batch at the UAEU Campus.

حكومة أم القيوين
GOVERNMENT OF UMM ALQUWAIN

GOVERNMENT OF UMM ALQUWAIN

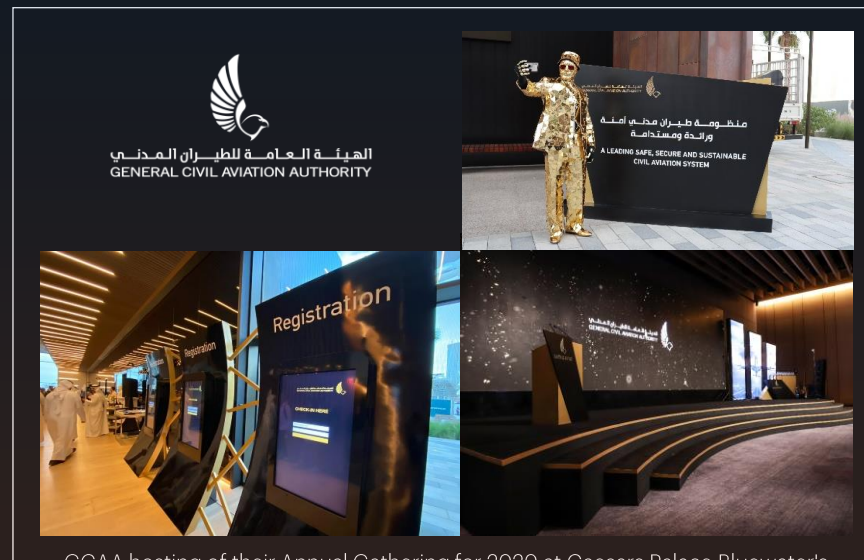


Government of Umm Al Quwain Government Annual Meetings.

Our involvement consists of creative Design, full quality Production & Managing the event



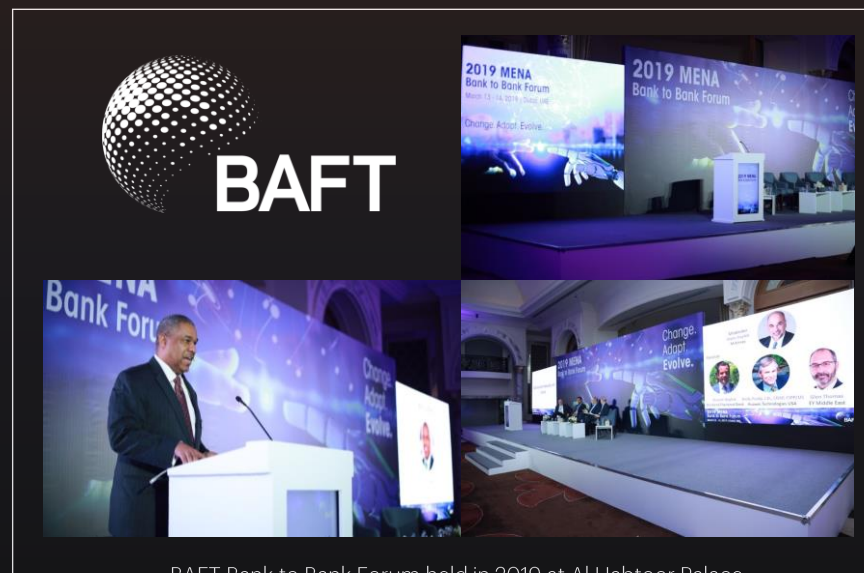
General Civil Aviation Authority at the 2019 Dubai Air Show.



GCAA hosting of their Annual Gathering for 2020 at Caesars Palace Bluewater's

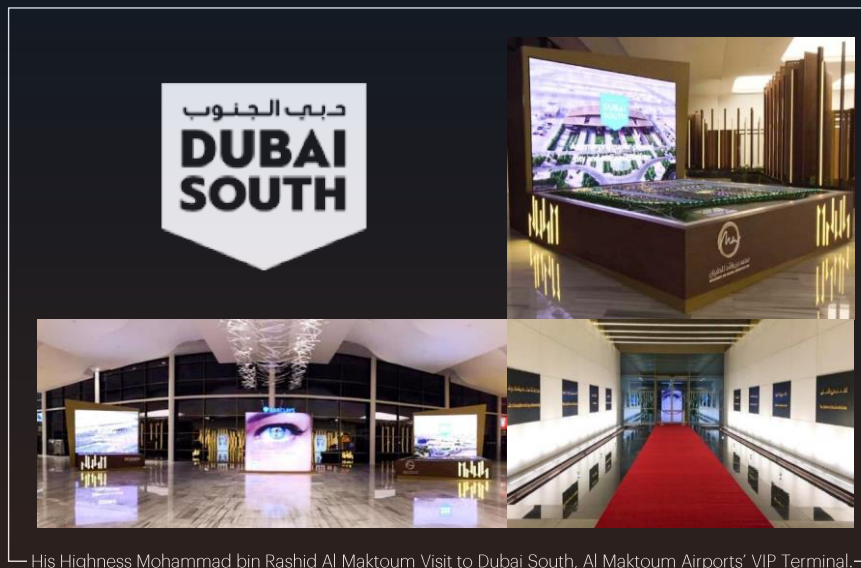


The UAE Economic Forum in Sharjah at the Johara Ballroom.



BAFT Bank to Bank Forum held in 2019 at Al Habtoor Palace.

Our involvement consists of creative Design, full quality Production & Managing the event



His Highness Mohammad bin Rashid Al Maktoum Visit to Dubai South, Al Maktoum Airports' VIP Terminal.



The DEWA World Bank Group Event in Dubai, Grand Hyatt Hotel.



Night of The Masked at Habtoor Palace, 2018



Isuzu Truck Launch 2018 held in 2 Locations within Saudi Arabia (Riyadh & Jeddah)

Our involvement consists of creative Design, full quality Production & Managing the event



Abu Dhabi Global Market and HUB71 at GITEX 2019 in DWTC.



GCC Lab Stand at WEC 2019 in ADNEC.



SG GCC stand at WEC 2019 in ADNEC.



Desert Gate Stand at the ATM Exhibition held in DWTC.

Our involvement consists of creative Design, full quality Production & Managing the event



الصندوق الدولي للحفاظ على الحبارى
International Fund For Houbara Conservation



International Fund for Houbara Conservation at ADIHEX at ADNEC, 2017.



نادي صياري الإمارات
EMIRATES FALCONERS' CLUB



Emirates Falconer's Club at ADIHEX 2019 in ADNEC.



وزارة الاقتصاد
MINISTRY OF ECONOMY



MOE, SME at the Annual Investment Meeting at DWTC.

عززي للتطوير العقاري
AZIZI DEVELOPMENTS

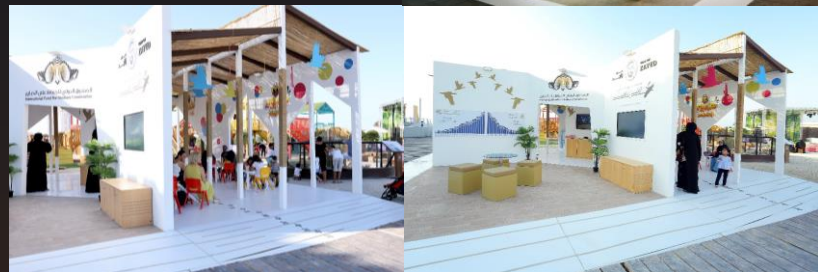


AZIZI Developments Stand at The Cityscape Exhibition held in DWTC.

Our involvement consists of creative Design, full quality Production & Managing the event



الصندوق الدولي للحفاظ على الحبارى
International Fund For Houbara Conservation



International Fund for Houbara Conservation at mother of nations festival.



وامة الشارقة
SHARJAH OASIS
Real Estate Development



Sharjah Waterfront City Stand at International Property Show at DWTC.



وزارة الاقتصاد
MINISTRY OF ECONOMY



MOE Stand at the Annual Investment Meeting (AIM) at DWTC.



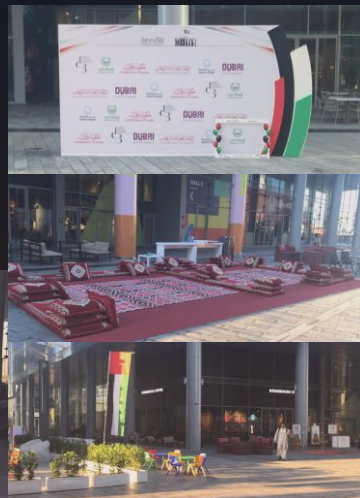
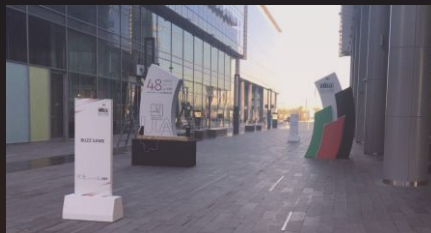
مقناص للصيد
FALCONRY EXPERIENCES



Falconry Experiences Stand at ADIHEX 2019 held in ADNEC.

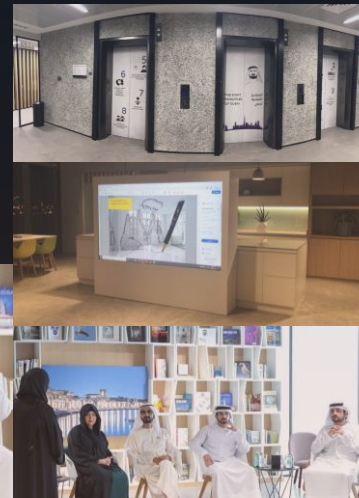
Our involvement consists of creative Design, full quality Production & Managing the event

دبي للثقافة Culture



— Dubai Culture National Day Celebrations in Design District, 2019 —

دبي للثقافة Culture



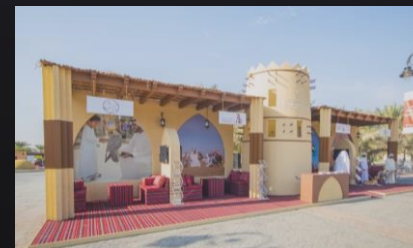
— H.H. visit to Dubai Culture Head Office, 2019. —

نادي صياري الإمارات EMIRATES FALCONERS' CLUB



— Emirates Falconer's Club at ADIHEX 2018 in ADNEC. —

نادي صياري الإمارات EMIRATES FALCONERS' CLUB الصندوق الدولي للحفاظ على الحباري International Fund For Houbara Conservation



— EFC & IFHC at International Falconry Festival, 2017. —

CONSULTING & PROJECT MANAGEMENT SERVICES

Provision of oversight and leadership in executing your projects from planning to completion.

We offer a variety of Services, and are not limited to only these showcased in our portfolio.

If Oplus is awarded the Opportunity to work with your establishment a dedicated Account Managers will be allocated for the period of the Contract in relation to each category and area of expertise in the fields of Management ,Coordination, Design and more.

“Oplus is equipped and more than **capable to meet all requirements** and or serve as the intermediary for all required work/ services outside of your scope of work. ”

THE ACCOUNT MANAGERS WILL BE RESPONSIBLE FOR HANDLING ALL ACTIVITIES, REQUESTS, ETC. ALONG WITH THE SUPPORT OF THE OPLUS TEAM.

SERVICES INCLUDE BUT ARE NOT LIMITED TO:

- 01** Dedicated Event managers will be responsible for sticking to schedules, budgets, and timelines.
- 02** He/she will communicate & liaise with all stakeholders and external suppliers/vendors.
- 03** Manage, Plan, Organize and Execute all logistical and infrastructural requirements for the fair/exhibition.
- 04** Manage, Organize & Order all Exhibition Utilities on behalf of the client.

DIGITAL CONTENT CUSTOMIZATION SERVICES

We offer Customized services focused on Digital Content. These Services are based on both adapting the qualities and properties of your content to fit a specific platform and or Objective.

By taking existing formats/contents and or creating new content we customize, re-design and or format them to be, not only Visually appealing, but also Informative and fitting to accomplish the end goal.

GRAPHIC DESIGN

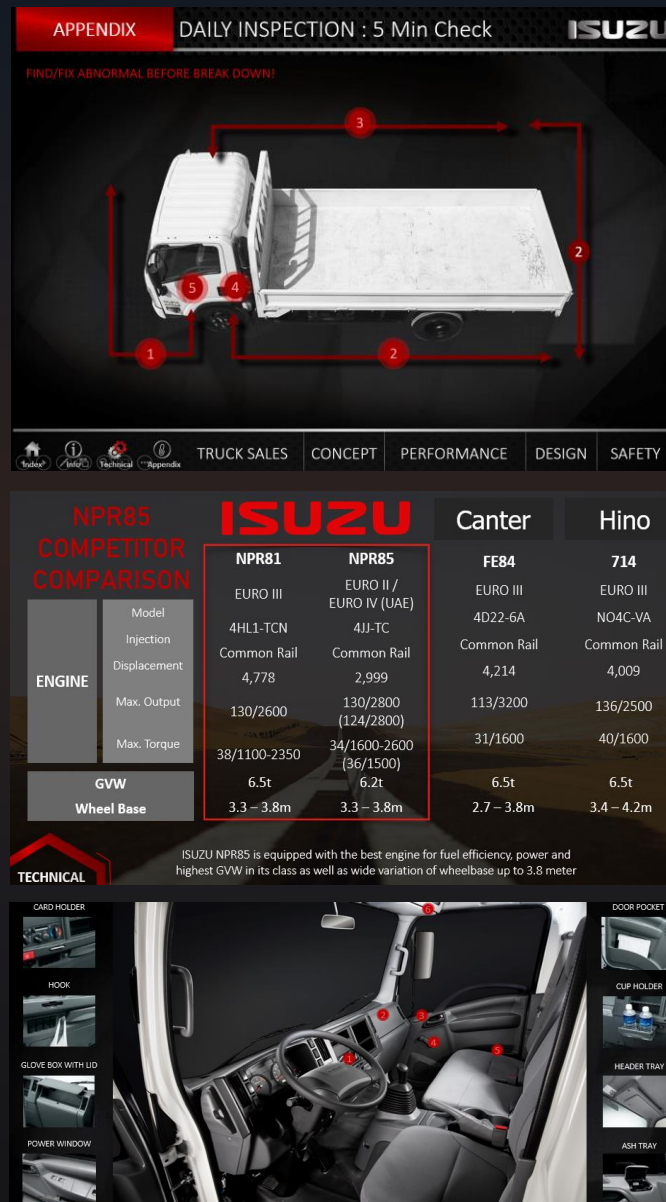
Info-Graphics

Motion Graphics

3D Animated Graphics

Presentation Design

Static & Animated Presentations



GRAPHIC DESIGN

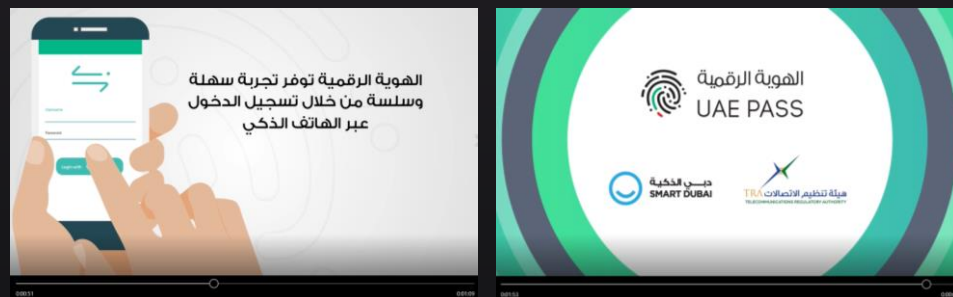
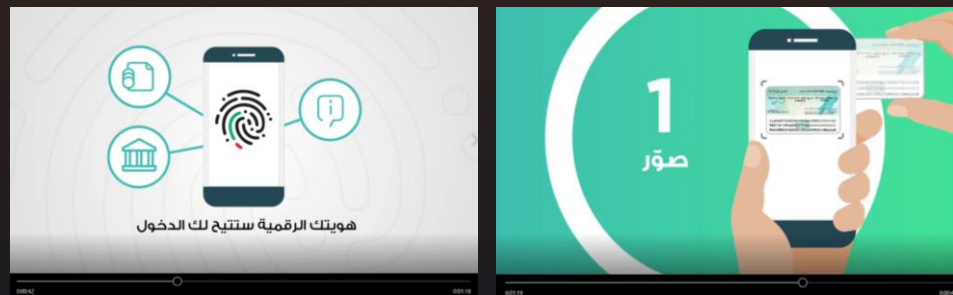
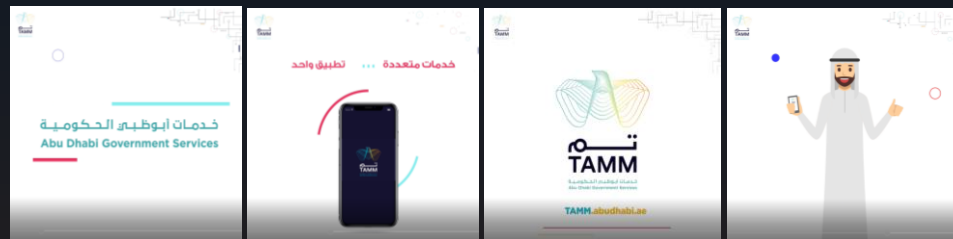
Info-Graphics

Motion Graphics

3D Animated Graphics

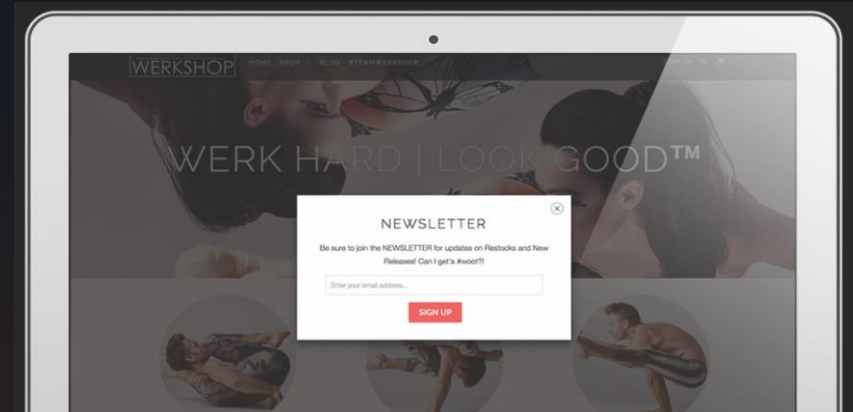
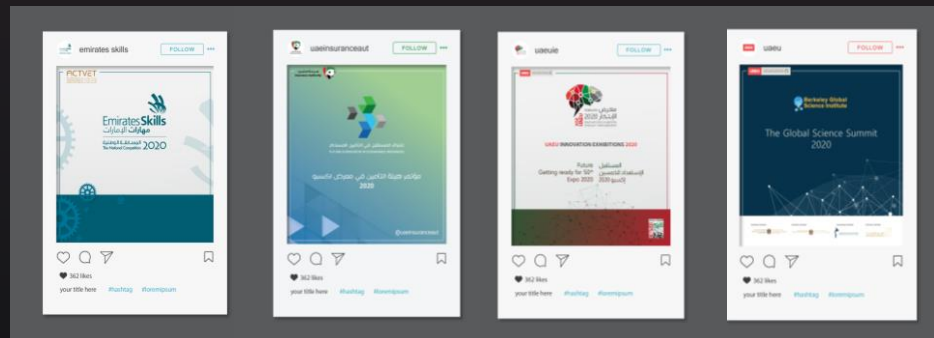
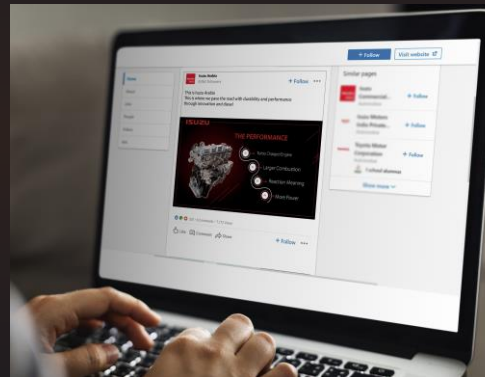
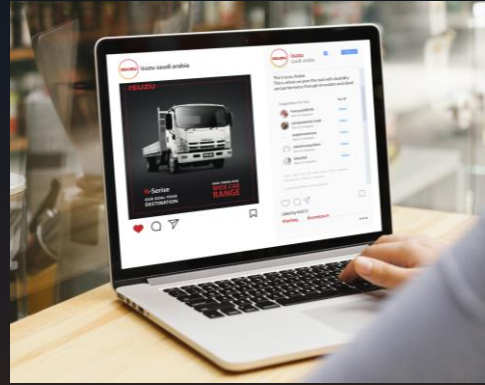
Presentation Design

Static & Animated
Presentations



ADVERTISING & SOCIAL MEDIA

Flyers
Leaflets
Brochures
GIF's
Copywriting
Translation
Content Development
Newsletters
Integrated Social Media
Campaigns



ندعوكم إلى حضور
التجمع السنوي للهيئة العامة للطيران المدني 2020
في سيزرس بالاس بلو ووترز دبي
الخميس 27 من فبراير 2020
نستقبلكم في الساعة 4:30

You're Invited to
GCAA Annual Gathering 2020
at Caesars Palace Bluewaters Dubai
Thursday 27th of February 2020
The Reception will open at 4:30 pm

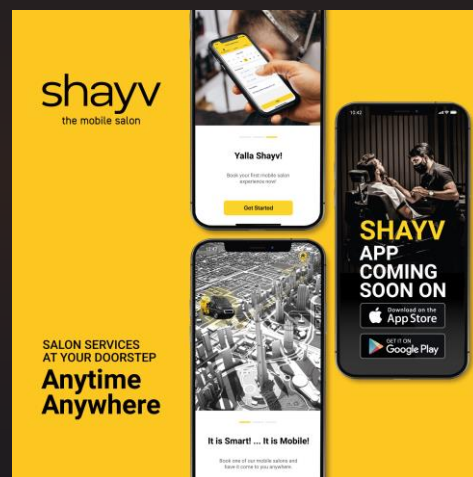
Registration link



<https://goo.gl/maps/cgAHp1r2x32kaad>

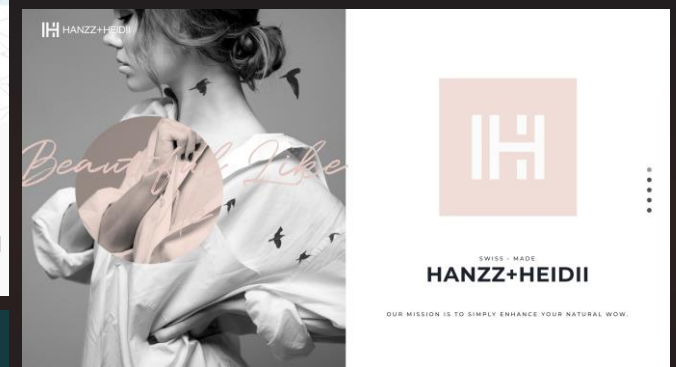
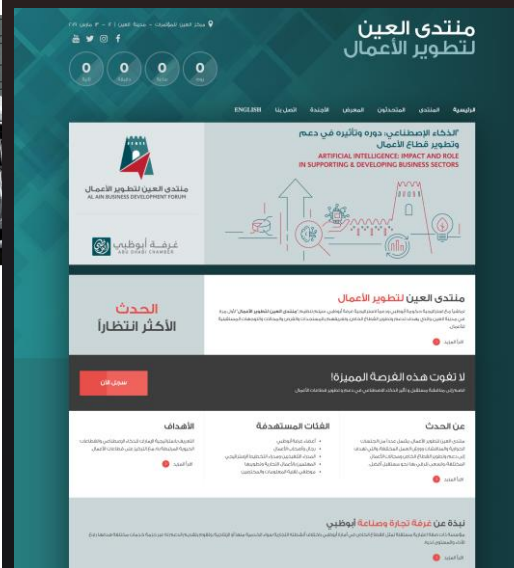
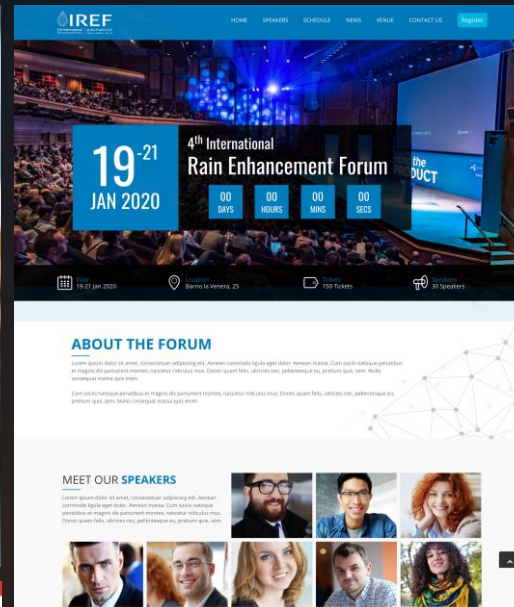
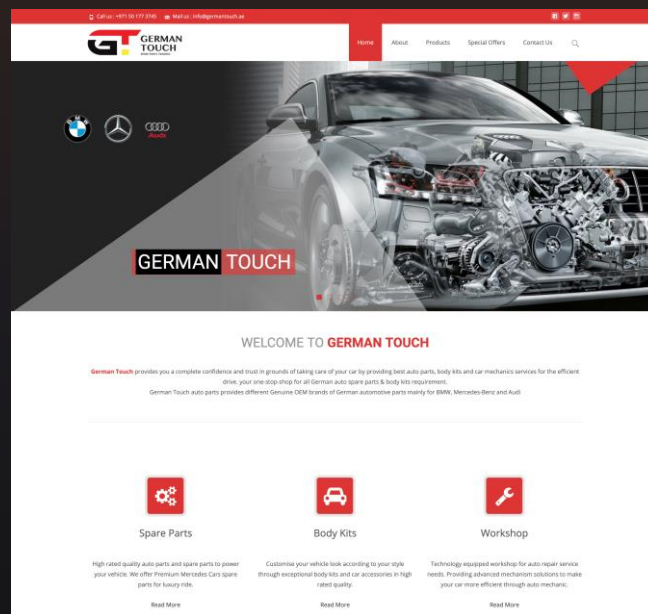
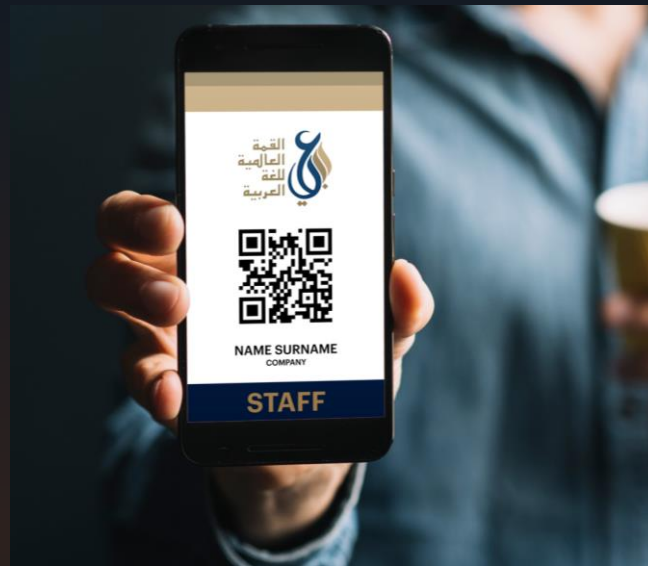
ADVERTISING & SOCIAL MEDIA

- Flyers
- Leaflets
- Brochures
- GIF's
- Copywriting
- Translation
- Content Development
- Newsletters
- Integrated Social Media Campaigns



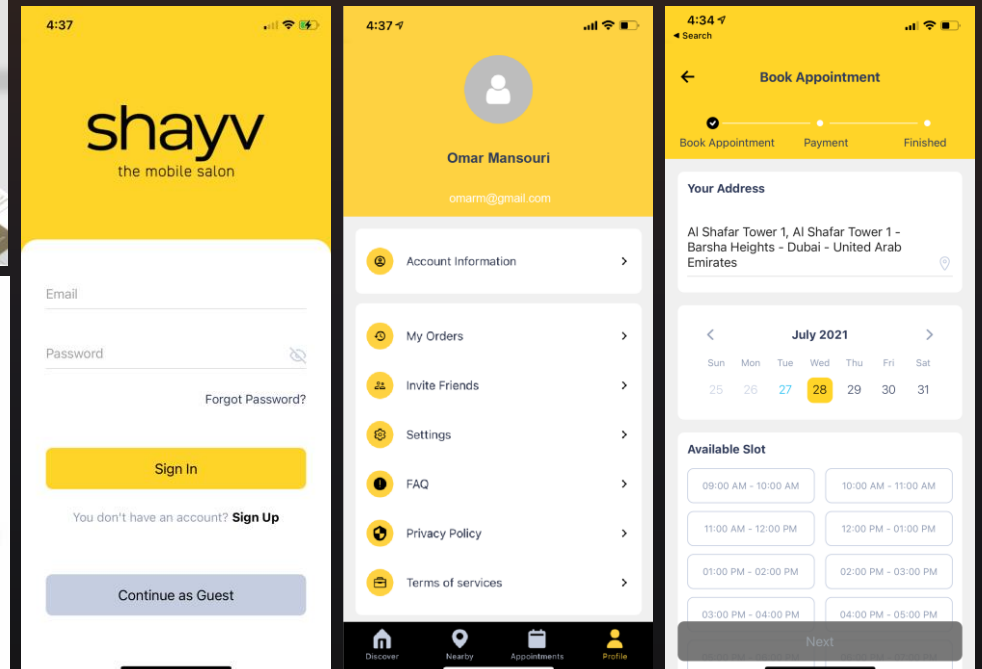
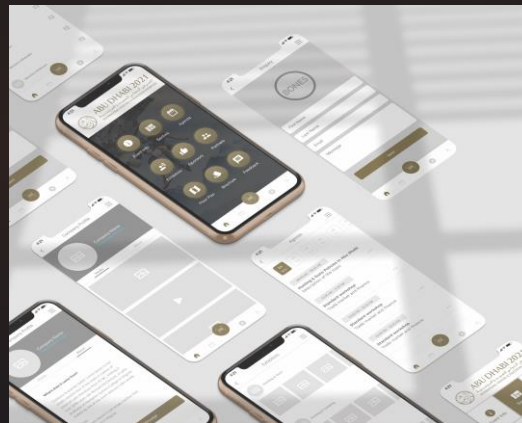
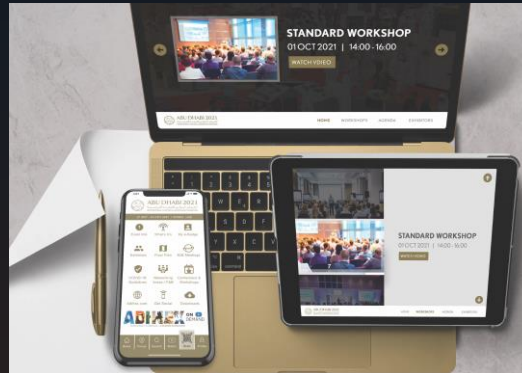
WEB & APP DEVELOPMENT

Main Website Design
Project Initiative Website
Device Compatibility
Cloud & Hosting
Data & Content Management
Reports
Survey Systems
Google/Apple store Approvals
Design & Graphics



WEB & APP DEVELOPMENT

Main Website Design
Project Initiative Website
Device Compatibility
Cloud & Hosting
Data & Content Management
Reports
Survey Systems
Google/Apple store Approvals
Design & Graphics



PRODUCTION & PRINT

Branded Signages

Roll-ups

Banners

Branding Items



STATIONERY & GIFTS

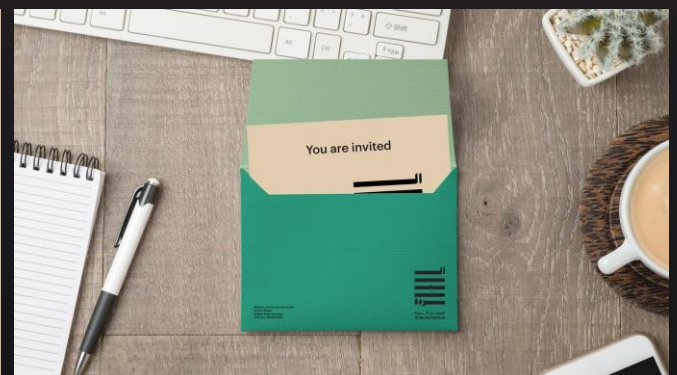
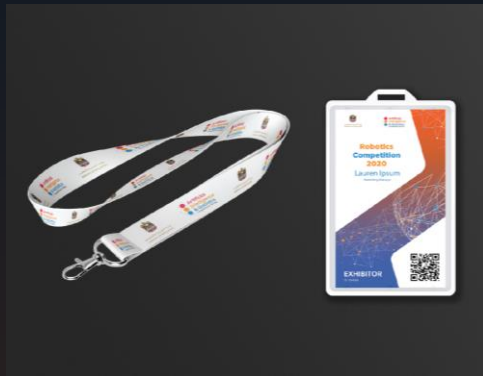
Design, Production &
Distribution

Office Stationery

Print Stationery

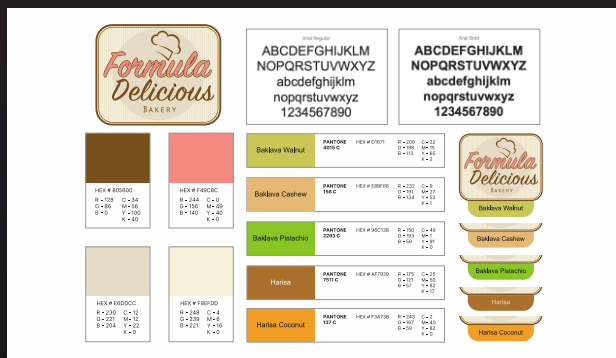
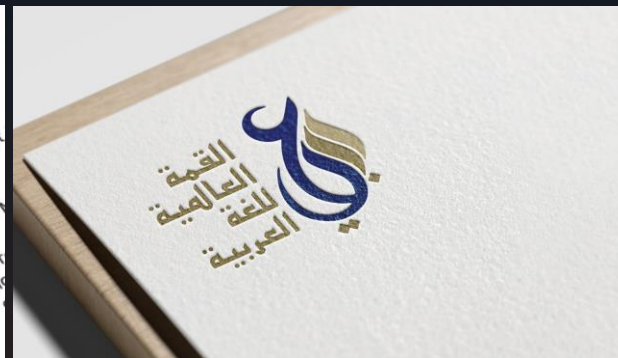
Events Stationery

VIP & Gift Items



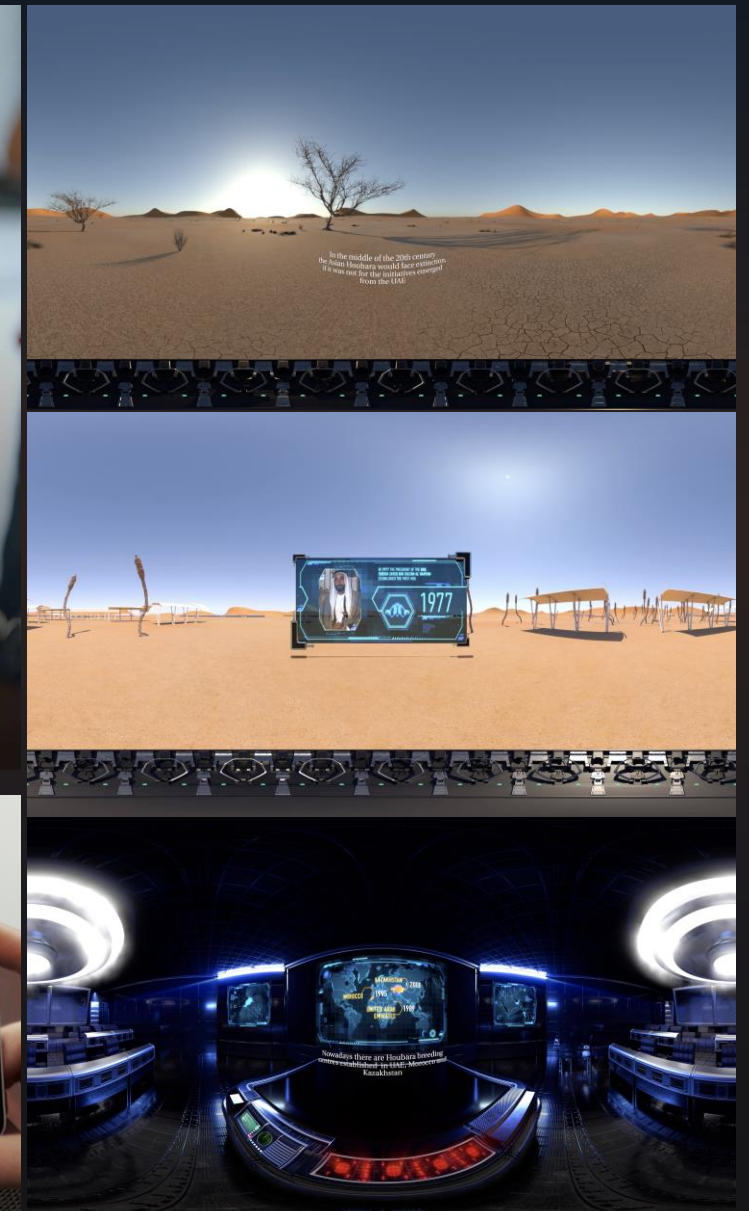
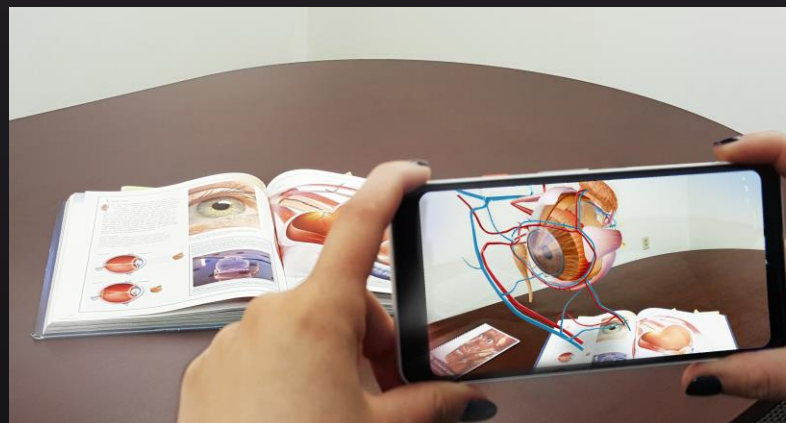
BRANDING DESIGN

Logo Design
Brand Elements
Brand Colors
Brand Typeface



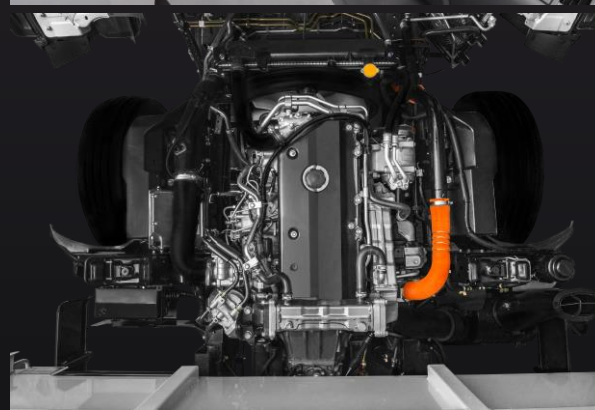
VIRTUAL REALITY & AUGMENTED REALITY

Content Creation
System Development
Hardware & Software
3D Modelling
Video Editing



PHOTOGRAPHY & VIDEOGRAPHY

Shooting
Technical /Commercial
Voice-over
Editing
Postproduction
Publishing
Content Creation
Project Management



Ramzi Essayed
Managing Director



Andrei Kokhanov
Audio Visual Director



MEET THE PROJECT TEAM

We are truly local and yet have global finesse through our partnerships. We offer the benefits of local consumer insights, market and cultural understanding together with global reach, emergent technologies and international expertise.

Marliana Thiant
Project Manager



Abdullah Daboul
Senior Architect Designer



Murad Shatnawi
Site Manager



Malek Rabieh
Events Manager



Mohamed Shinas
3D Designer



Manny Balbon
Designer / Social Media



Abdallah Sabbagh
Software Engineer



Isam Abdulfattah
Content Manager



Katja Vormbaum
Project Manager



Avinash Jangir
Production Manager



Bassel Faluji
Video and Graphic Designer



OPLUS REFERNCES

Contact Details & Brief descriptions of work completed for other companies supporting our Performance. More can be shared upon request.

Name & Contact Details

Company

Mr. Yasir Alkaar
CEO
yk@promate.net

Promate
Technologies

Mr. Abdulla Almutaiwee
Procurement Director

General Civil Aviation
Authority

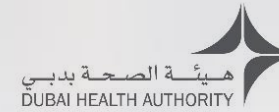
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WE
DESIGN
SUCCESS



Oplus.ae
OplusEvents



OPLUS

EVENTS & EXHIBITIONS